



Intellimas *Strategic Data Management for Your Enterprise*

Data is the lifeblood of an organization. It's what differentiates you from other companies and ultimately drives your entire organization toward profit or loss. As much as feasibly possible, your data should be stored in your core systems. However, with the increasing proliferation of desktop applications, more critical data is stored in spreadsheets than ever before. In some cases, these spreadsheets have become mini-systems, and major decisions are made from them every day. In some enterprises, steps have been taken to better manage these spreadsheets with file management tools, but they still lack validation, master data integration, and true multi-user accessibility. Now there is a solution that provides you with the ease of use of spreadsheets, a strategic back-end database, and ultra-configurability; that solution is **Singletree Technologies' Intellimas**.

Intellimas is a strategic application that can replace your many spreadsheets or standalone databases. **Intellimas** is used as an extension to your core systems. (e.g. ERP, PLM, CRM). Its Advanced Entity Engine easily retrieves your core system master data and then allows you or your partners to attach additional client defined data to each record. Its spreadsheet-like view means you can view, add, and edit many items at a time. Data entered into this application is stored in a corporate database which means you can create management reports against it, easily share it, and securely back it up. In addition, our integration platform will enable you to send key data to other databases.

Status	Style	Description	Factory	Planned Ex	PO #	Units	Season	Hierarchy		
	4111-4551-123	Duck canvas, pleated front, besom pkts, cuff hem	High Fashion	01/31/2011	31452	15000	Fall 2006	HGR\Mens\Dress Pants		
	2	5,000	Shipping	12/16/2010	12/20/2010	12/24/2010	Air	UA82	AT23402938885	Completed ear
	1	10,000	Sewing	01/31/2011						
Status	Style	Description	Factory	Planned Ex	PO #	Units	Season	Hierarchy		
	4111-4551-231	Corduroy, plain front, besom pkts, roll hem, flex waist	Peninsula	01/31/2011	31453	12000	Fall 2006	HGR\Mens\Knis		
	4111-4551-333	Corduroy, plain front, besom pkts, roll hem, flex waist, JCP	High Fashion	01/31/2011	31454	10000	Fall 2006	HGR\Mens\Casual Pants		
	4111-4551-390	Corduroy, pleated front, besom pkts, roll hem, flex waist, J...	Pacific	01/31/2011	31543	8000	Fall 2006	HGR\Mens\Casual Pants		
	4111-4662-218	Lite twill, pleated front, besom pkts, roll hem, flex waist	Sri Lan Garment	01/31/2011	31712	8000	Fall 2006	HGR\Mens\Casual Pants		
	4111-4662-232	Premium twill, plain front, besom pkts/roll hem & flex/waist	Pacific	02/28/2011	31189	18000	Fall 2006	HGR\Mens\Casual Pants		
	4111-4662-333	Lite twill, plain front, besom pkts, roll hem, flex waist	High Fashion	02/28/2011	31176	10000	Fall 2006	HGR\Mens\Casual Pants		
	4111-4662-350	Corduroy, pleated front, besom pkts, roll hem, flex waist, J...	High Fashion	02/28/2011	31243	7000	Fall 2006	HGR\Mens\Casual Pants		
	4111-4662-390	Premium twill, pleated front, besom pkts, roll hem, flex waist	High Fashion	02/28/2011	31244	7500	Fall 2006	HGR\Mens\Casual Pants		
	4111-5111-222	Corduroy, plain front, besom pkts, roll hem, flex waist, JCP	Pacific	02/28/2011	31277	10000	Fall 2006	HGR\Mens\Casual Pants		

For more information, call 908-277-0498 or email us at info@singletretech.com
 Visit us on the web at www.singletretech.com



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Features

- .. Comprehensive search capability
- .. Link to master data in core systems
- .. Unlimited user defined fields of various types (dropdown, numeric, checkbox, text, etc.)
- .. Multi-levels for iterative processes
- .. Spreadsheet features (grid view, copy/paste, column freezing, sorting, filtering, column hiding, etc)
- .. Flexible calculations
- .. Roll ups at various levels (e.g. units, extended cost, sales dollars)
- .. Vendor or partner collaboration capabilities
- .. Comprehensive reporting engine
- .. Export to Excel

How we keep your data in sync

PLM
or ERP
System

Master Data

Advanced Entity Engine (real time)

Intellimas

Key Data

Integration Platform

So how will *you* use Intellimas?

- .. PO and WIP tracking
- .. Vendor compliance audits
- .. Vendor certification tracking
- .. Product testing logs
- .. Employee tracking
- .. Customer visit tracking
- .. Store visit tracking
- .. Product costing
- .. Production planning
- .. RFQ's
- .. Issue tracking
- .. Capacity planning
- .. Materials requirements planning