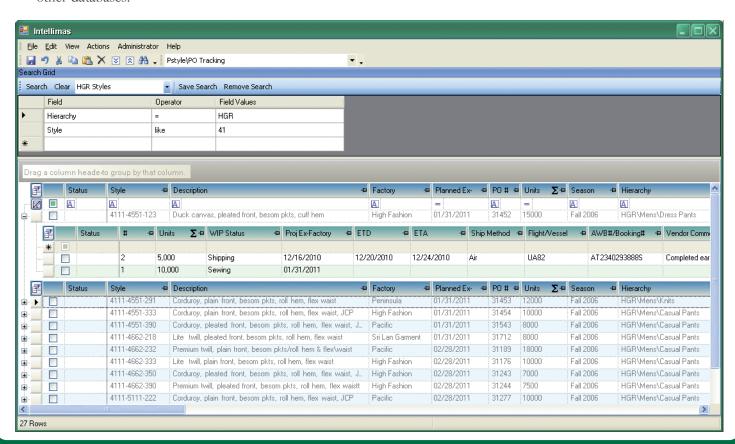




Intellimas Strategic Data Management for Your Enterprise

Data is the lifeblood of an organization. It's what differentiates you from other companies and ultimately drives your entire organization toward profit or loss. As much as feasibly possible, your data should be stored in your core systems. However, with the increasing proliferation of desktop applications, more critical data is stored in spreadsheets than ever before. In some cases, these spreadsheets have become mini-systems, and major decisions are made from them every day. In some enterprises, steps have been taken to better manage these spreadsheets with file management tools, but they still lack validation, master data integration, and true multi-user accessibility. Now there is a solution that provides you with the ease of use of spreadsheets, a strategic back-end database, and ultra-configurability; that solution is **Singletree Technologies' Intellimas**.

Intellimas is a strategic application that can replace your many spreadsheets or standalone databases. Intellimas is used as an extension to your core systems. (e.g. ERP, PLM, CRM). Its Advanced Entity Engine easily retrieves your core system master data and then allows you or your partners to attach additional client defined data to each record. Its spreadsheet-like view means you can view, add, and edit many items at a time. Data entered into this application is stored in a corporate database which means you can create management reports against it, easily share it, and securely back it up. In addition, our integration platform will enable you to send key data to other databases.







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Features 4

- .. Comprehensive search capability
- .. Link to master data in core systems
- .. Unlimited user defined fields of various types (dropdown, numeric, checkbox, text, etc.)
- .. Multi-levels for iterative processes
- .. Spreadsheet features (grid view, copy/paste, column freezing, sorting, filtering, column hiding, etc)
- .. Flexible calculations
- .. Roll ups at various levels (e.g. units, extended cost, sales dollars)
- .. Vendor or partner collaboration capabilities
- .. Comprehensive reporting engine
- .. Export to Excel



So how will you use Intellimas?

- .. PO and WIP tracking
- .. Vendor compliance audits
- .. Vendor certification tracking
- .. Product testing logs
- .. Employee tracking
- .. Customer visit tracking
- .. Store visit tracking
- .. Product costing
- .. Production planning
- .. RFQ's
- .. Issue tracking
- .. Capacity planning
- .. Materials requirements planning